

Javier Cortés

Los Angeles, CA
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Experience

Reality Check Studios

Senior Designer

Los Angeles, CA
2006-present

Senior Motion Graphics Designer for an award winning creative services company specializing in digital media. Clients include the NFL, U.S. Army, Wheel of Fortune, Jeopardy, CBS, Directv, Time Warner, CCTV and ESPN.

Freelance Artist

Motion Graphics, Visual Effects

Los Angeles, CA
2006-present

Motion Graphics and Visual Effects Designer for Zoic Studios, Boxer Films and The Ebling Group. Episodics include: *Justice*, *Cold Case*, *SG-1*. Commercials include: *Bell South*, *Directv*, *HBO's Rome*, *Nuva Ring*.

Azteca America, KAZA 54

Art Director

Los Angeles, CA
2004-2006

Art director for print, television and radio promotions for the programming of a national U.S. Spanish-language television network.

- Designed logos and motion graphics (2D and 3D) for programs and on-air promotions.
- Designed and dressed sets for programs and on-air promotions.
- Directed and conducted photo shoots of network's talent.
- Designed outdoor print advertising to promote new and existing programming.
- Liaised with producers, print shops, photographers, set builders and production houses to create integrated marketing solutions that maintained a consistent creative message.

Hybrid Advertising

Art Director

Los Angeles, CA
2002-2004

Art Director for Hispanic design firm, offering a full range of creative services.

- Conceptualized, designed and produced websites, video productions and printed promotions. Clients included *Señor Snacks*, *Tecate*, *Epson Latin America* and *Tequiloco*.
- Developed brand identity for a national gelatin dessert manufacturer, *Lulu's Dessert*.
- Conceptualized, storyboarded and produced a direct advertising television campaign for *Dastmalchi Enterprises*.
- Developed corporate and brand identities for consumer packaged goods and professional service companies.

Comová

Art Director

Los Angeles, CA
2000-2002

Art Director for new media and consulting design firm. Clients included: *Univision Music Group*, *LATV*, *MALDEF* and *Infinity Insurance*.

- Designed advertising, promotional and educational art.

La Opinión

Marketing Art Director

Los Angeles, CA
1999-2000

Art Director for marketing department of the largest Spanish-language daily newspaper in the U.S. Completed creative requests for display and classified sales departments and executive administration.

- Conceptualized, designed and produced 2000 Media Kit. Awarded first place by the *International Newspaper Marketing Association* and *National Association of Hispanic Publications*.
- Collaborated with marketing copywriter to conceive and produce B2B and B2C print ads.
- Created and designed editorial supplements, video presentations, institutional advertising and trade show booths.
- Designed sales collateral, brochures and promotional materials.

Graphic Designer

1996-1998

- Designed special supplements including *Los Angeles Dodgers* supplement.
- Designed first *La Opinión* website.

Education

UCLA

Los Angeles, CA
Computer Graphics, Animation - 1997-1998

Santa Monica College

Santa Monica, CA
Graphic Design Program - 1993-1995

Platt College, School of Design

Los Angeles, CA
Graphic Design Program - 1990-1991

Additional Information

Computer Software: Adobe Photoshop, Illustrator, After Effects, FinalCut Pro, Maxon Cinema 4D

Language: Bilingual English and Spanish

Interests: 3D Animation, Movies, Running and Travel